

Landrapport til Nordisk stormøde 5.-6.5.2022

Velkommen til landrapport skabelonen. Intentionen er, at skabe et kort dokument, som kan læses lige inden eller på konferencen, og som giver et overblik over tilstanden hos de nordiske forvaltningsorganisationer. Den er i to dele: i den første del, er fokus på det som er fælles, der sammenlignbare oplysninger kan bruges til diskussion. I den anden del er fokus på det som er unikt og som kan bruges til inspiration.

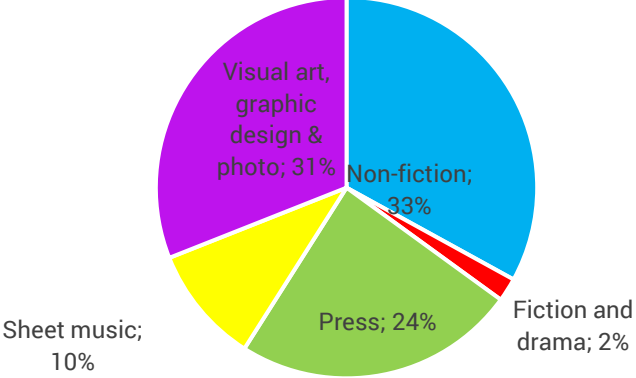
Welcome to the landrapport template. The intention is to create a short document which can be read right before or at the conference, and which give an overview of the status quo at the nordic CMO's. It is in two parts: the first part focuses on what there is in common where information that are comparable can be used for discussion. In the second part the focus is on what is unique and which can be used as inspiration.

Del 1 nøgletal / Part 1 key figures:

Spørgsmål / question	Svar / answer	Forklaring / explanation
<i>Penge ind (i lokal valuta, så omregner jeg til EUR på et fælles tidspunkt) / Money in (in local currency, and than I will convert it to EUR at the same time)</i>		
Indtægt fra folkeskoler / Income from public school	6,5 meur	<i>Folkeskole: elever 6-16 år. Omfatter aftalen feks folkeskole og gymnasium, kan indtægten deles forholdsvis efter antal elever. Public school: pupils 6-16 years. If the agreement covers i.e public school and high school, the income can be devided into the groups by number of pupils.</i>
Indtægt fra gymnasium / income from high school	1,2 meur	<i>Gymnasium: elever 15-19 år. Omfatter aftalen feks folkeskole og gymnasium, kan indtægten deles forholdsvis efter antal elever. Highschool: pupils 15-19 years. If the agreement covers i.e public school and high school, the income can be devided into the groups by number of pupils.</i>
Indtægt fra Universitet / højere uddannelse Income from university /	4,2 meur	<i>Universitet/højere uddannelse: all uddannelse der kræver bestået gymnasium for optagelse. Omfatter aftalen feks gymnasium og universitet, kan indtægten deles forholdsvis efter antal elever.</i>

higher education		<i>University/ higher education: all education which requires a high school degree for admission. If the agreement covers i.e high school and university the income can be divided by number of pupils.</i>
Øvrig uddannelse (musikskole, aftenskole etc) Other education (music school, evening school etc)	3,2 meur (Including day-care centers, vocational schools, music schools, art schools, liberal adult education etc.)	<i>Øvrig uddannelse: all undervisning, som ikke passer i ovenfor. Other education: all teaching which doesn't fit the above.</i>
Samlet indtægt fra uddannelse Total income from education	15,1 meur	
Indtægt fra foreninger og virksomheder Income from organisations and firms	6,8 meur	<i>Trossamfund, kor, private virksomheder, dvs alt som ikke er uddannelse ovenfor Religious communities, choir, private companies, in other words all that isn't education</i>
Indtægt fra øvrig licensiering Income from other licensing	0,3 meur 1,7 meur (PLR)	<i>Feks digitaliseringsaftaler i.e digitization agreements</i>
Samlet indtægt i 2021 Total income in 2021	23,9 meur	<i>fra alle aftaler from all agreements</i>
<i>Penge ud / Money out</i>		
samlet udgift til administration i 2021 i % Total expenses for administration in 2021 i %	9,8 %	
Udbetaling til forlag? Remuneration for publisher	Sum: 9,0 MEUR I %: 48 %	<i>(både fra kollektive og individuelle udbetalinger) (both from collective and individual remuneration)</i>

Udbetaling til forfattere og oversættere? Remuneration for authors and translators	Sum: 3,8 MEUR i %: 20 % (inc. publishers)	<i>både til skønlitterær og faglitterær (både fra kollektive og individuelle udbetalinger) both for fiction and fact literature (both from collective and individual remuneration)</i>
Udbetaling til visuelle kunstnere? Remuneration for visual artists	Sum: 2,8 MEUR i %: 15 % (inc. publishers)	<i>billedkunst, grafik, foto (inkl pressefoto) (både fra kollektive og individuelle udbetalinger) Visual art, graphic, photo (incl press photo) (both from collective and individual remuneration)</i>
Udbetaling til noder? Remuneration for sheet music	Sum: 0,9 MEUR i %: 5 %	<i>dvs komponister og sangskrivere (både fra kollektive og individuelle udbetalinger) i.e composers and songwriters (both from collective and individual remuneration)</i>
Udbetaling til journalister / presse ? Remuneration for journalists and press media	Sum: 2,2 MEUR i %: 12 % (inc. press publishers)	<i>artikler fra blade og aviser, samt redaktører og kritikere (både fra kollektive og individuelle udbetalinger) articles from magazines and newspapers, and editors and critics (both from collective and individual remuneration)</i>

<p>Udbetalt tilsammen 2021 remuneration in total in 2021</p>	<p>18,6 MEUR</p> <p>See royalties 2021 per member organisation:</p> <p><u>Kopieringsersättningar för våra medlemsorganisationer</u></p> <p><u>Copying remunerations to our member organisations</u></p>	<p style="text-align: center;">Royalties 18,6 meur 2021</p>  <table border="1"> <caption>Royalties 18,6 meur 2021 - Breakdown</caption> <thead> <tr> <th>Category</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Non-fiction</td> <td>33%</td> </tr> <tr> <td>Visual art, graphic design & photo</td> <td>31%</td> </tr> <tr> <td>Press</td> <td>24%</td> </tr> <tr> <td>Sheet music</td> <td>10%</td> </tr> <tr> <td>Fiction and drama</td> <td>2%</td> </tr> </tbody> </table>	Category	Percentage	Non-fiction	33%	Visual art, graphic design & photo	31%	Press	24%	Sheet music	10%	Fiction and drama	2%
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Andre oplysninger / other information		
<p>Antal indbyggere i landet pr 1.jan 2021 Inhabitants in the country by jan 1 st 2021</p>	<p>5 549 599</p>	
<p>Antal folkeskole elever pr 1. sep 2021 Pupils in public schools by sept. 1 st 2021</p>	<p>619 959</p>	
<p>Antal gymnasie elever pr 1. sep 2021 High school pupils by sept 1 st 2021</p>	<p>106 759</p>	

Antal studerende ved Universitet og højere uddannelse pr 1. sep 2021 Students at University and higher education by sept 1 st 2021	305 372	<i>omregnet til fuldtidsstudie, feks antal hoveder / 60 ects eller læg sammen to deltidshoveder til et Recalculated to full time studie, i.e number of students / 60 ects or sum two part time students</i>
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Del 2 Oplysninger / nyheder / Part 2 Information / news:

Spørgsmål / Question	Svar / Answer	Forklaring / Explanation
<i>Aftaler indgået eller fornyet siden sidste stormøde / Agreements made or renewed since last Stormøde</i>		
Aftale: / Agreement	<p>Licensing cultural heritage institutions' collections</p> <p>a) Old newspapers, magazines, and periodicals for research use</p> <p>Agreement between Kopiosto and the Finnish National Library. The National Library has opened digitized newspapers, magazines, and periodicals published before 2018 for research use including TDM. (Closed secure platform, only for researchers with university ID)</p> <p>b) Old newspapers, magazines, and periodicals for public use</p> <p>Agreement between Kopiosto and the Finnish National Library. The National Library has opened digitized newspapers, magazines, and</p>	<p><i>lav en ny række for hver aftale. Brug max 6 linjer. Eksempler på relevant information:</i></p> <p><i>Ansvarlig aftalepart?</i> <i>Hvem omfatter aftalen?</i> <i>Hvilken type brug omfatter aftalen?</i> <i>Hvad er enheden for penge ind?</i> <i>Hvordan beregnes penge ud?</i> <i>/ create a new row pr agreement. Use max 6 lines pr agreements. Examples of relevant information:</i></p> <p><i>Agreement with?</i> <i>Who does the agreement include?</i> <i>Which type of use does the agreement concern?</i> <i>What is the unit for money in?</i> <i>What is the unit for money out?</i></p>

periodicals published before the end of 1939 for public use.

[Frontpage - Digital Collections - The National Library of Finland \(kansalliskirjasto.fi\)](#)

Finnish posters online

A pilot agreement with Lahti the museum of visual arts Malva, starting 2022. Malva will digitalize posters made by Finnish authors and open them in their webpage and/or Finna.fi. (Finna.fi is a search service for finding material from archives, libraries, museums, and other organisations.)

[Front page - Lahti Museum of Visual Arts Malva \(malvamuseo.fi\)](#)

[Search service | Archives, libraries, museums | Finna.fi](#)

Book covers in the library's webpages

A pilot agreement with The Finnish Institute for Children's Literature, starting 2022. The Finnish Institute for Children's Literature will scan the book covers and include them in connection with the illustrator in their new illustrator bibliography.

[Kuvittajabibliografia – Lastenkirjainstituutti](#)

A pilot agreement with the library of Helsinki, which admin Boksampo.fi (Kirjasampo.fi) webpage. Boksampo.fi is a webservice for literature. The library of Helsinki has scanned book covers and included them in connection with the book in their webservice.

[Startsida | Boksampo](#)

Projekter (inklusive udredninger, statistikarbejde, kommunikation) afsluttede siden sidste stormøde / Projects (incl reports, statistical reports, communication) finished since last Stormøde

Skriv titel og beskrivelse/konklusion
Write title and description/conclusion

Kopiosto's new mandate service is complete

The online service contains all Kopiosto's mandates: the AV Copyright Agreement, the AV Proxy and the Kopiosto Proxy. Through the service the rightsholders may manage their data, check the status of their own mandates, and change their own mandates. With different search criteria the member organizations can browse the mandates given to them. Kopiosto adminns the service.

©-Info

Kopiosto has developed a ©-info icon. ©-info can be added on websites or in PDF documents. By clicking on the icon, you can find out who made and produced the content: images, articles, videos, and other material on webpage. The information also includes how the content on the webpage, or the material can be used or copied. For authors and publishers ©-info is a tool to make copyrights visible, and for the users ©-info is a standard icon to tell how I can use the content.

The use of the icon is free of charge. It can be added to any website or PDF document. The icon helps the users to find the authors and usage rights of the content quickly and easily.

[What is ©-info? - Kopiosto \(c-info.fi\)](http://www.kopiosto.fi/c-info)

*brug max 6 linjer. Lav en ny række for hvert projekt. Et projekt kan være feks indsamle viden til grundlag for aftaleforhandling, arbejde for lovændring, at lave en video, afholde en workshop, osv.
Use max 6 lines pr project. Create a new row pr project. A project can be to collect information for negotiations for an agreement, lobby for a law amendment, make a video, do a workshop etc.*

Påbegyndte projekter (inklusive udredninger, statistikarbejde, kommunikation) siden sidste stormøde / Started projects (incl reports, statistical reports, communication) since last Stormøde

Skriv titel, beskrivelse og hvad det skal understøtte (formål)
Write title, description and purpose

Joint ISNI project was launched in February 2022

Five CMOs and the National Library of Finland launched a new project in February. The aim of the project is to enrich creative industry metadata and acquire ISNIs (International Standard Name Identifier) comprehensively for rightholders represented by copyright organizations. The target of the project is the better identification of authors and their works.

The National Library of Finland coordinates the project as the national ISNI Registration Agency. The Finnish Copyright Management Organizations Gramex, Kopiosto, Kuvasto, Sanasto and Teosto are involved in the project. The project will run until the end of 2023.

[ISNI project launched in Copyright Management Organizations | Kansalliskirjasto](#)

Communication

In recent years, Kopiosto's communications has made significant efforts in developing its social media channels (Facebook, Instagram, Twitter and LinkedIn). We have emphasized the role of planning ahead and connecting content production to overall communication strategies and processes. This includes monitoring our social media analytics, such as engagement or audience growth metrics, and utilizing these insights in developing our content production even further. For example, merely making sure that our visual content aligns with the technical requirements of a given channel may have a significant impact in how well content succeeds.

brug max 6 linjer. Lav en ny række for hvert projekt. Et projekt kan være feks indsamle viden til grundlag for aftaleforhandling, arbejde for lovændring, at lave en video, afholde en workshop osv.

Use max 6 lines. Create a new row for each project. A project can be to collect information for negotiations for an agreement, lobby for a law amendment, make a video, do a workshop etc.

Mainly this development work has been to actualize communication basics in our social media channels – to shape our messages fitting to the target audience and channel in question. This includes finding the right channels for specific audiences. For example, last year we organized a paid social media campaign to reach new audiences among creative workers and the results suggest that there is still much potential yet unleashed in increasing visibility of our messages in social media in Finland.

Lovændringer, der på en eller anden måde påvirker ophavsret, organisationen eller rettighedshavere / Law amendments which in some way influence copyright law, the organisation or right holders

Lovændring:
Law amendment:

Implementation of the DSM directive

The proposal was submitted to the parliament on 13.4.2022. There will be committee hearings during this spring. We don't know yet when the parliament will approve the proposal. It is proposed to come into force on 1.1.2023.

The proposal has changed totally since the draft from October 2021. Now the proposal looks much better and is in line with the proposal in Sweden (for instance illustration in teaching, out-of-commerce works etc.)

Proposal (på svenska)
<https://www.eduskunta.fi/SV/vaski/HallituksenEsitys/Documents/RP43+2022.pdf>

[Reform of the Copyright Act - national implementation of the DSM directive - OKM - Ministry of Education and Culture, Finland](https://okm.fi/sv/projekt?tunnus=OKM018:00/2019)

<https://okm.fi/sv/projekt?tunnus=OKM018:00/2019>

Brug max 6 linjer. Lav en ny række for hver lov/paragraf.

Det kan være lov om ophavsret, skat, arv, personværn osv. Eksempler på relevant information:

1. *Hvilken lov?*
 2. *paragraf?*
 3. *for hvem har den betydning?*
 4. *på hvilken måde?*
 5. *evt indsats fra organisationen?*
- Use max 6 lines. Create a new row for each Law.*

It can be a law concerning copyrict, taxation, data personal protection etc. Examples of relevant information:

1. *Which law?*
2. *Which paragraph?*
3. *Whom is it relevant to?*
4. *in what way?*
5. *lobby by the organisation?*

<i>Nyt/ændringer siden sidste stormøde (udover det der allerede er nævnt) / News/changes since last stormøde (besides what has already been mentioned above)</i>		
<p>Hvad sker og på hvilken måde kan det have betydning for organisationen, rettighedshaverne eller andet relevant? What is happening and in which way might it have an influence on the organisation, the right holders and other relevant?</p>	<p>Jukka-Pekka Timonen will retire in June after working 34 years in Kopioisto.</p>	<p><i>brug max 6 linjer. Lav en ny række for hver nyhed. Use max 6 lines. Create a new row for each News.</i></p>